



Kate Byus
Realty Marketing Group
Marketing Manager
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PROFESSIONAL PROFILE:

With over 15 years of sales and marketing experience, Kate's background and skill will enable her to quickly assess your real estate needs and identify viable solutions. She especially enjoys space consultation and planning and tenant representation. She focuses on commercial office property in West Des Moines. For R&R, this includes Country Club Office Plaza and Three Fountains Office Park.

EXPERIENCE:

Realty Marketing Group

- Marketing Manager
April 2008 to Present
- Marketing Representative
April 2007 to April 2008

Principal Financial Group, Des Moines

- April 2005 to April 2007

Money Magazine; Time Inc., Chicago

- September 1998 to April 2005

Leo Burnett Advertising Agency, Chicago

- August 1995 to August 1998

EDUCATION:

- Amherst College, Amherst, Massachusetts.
B.A. American Studies

PROFESSIONAL DEVELOPMENT:

- Greater Des Moines Leadership Institute, Class of 2011
- Forty under 40, 2009 Award Recipient
- West Des Moines Leadership Academy, 2009 Graduate
- Iowa Commercial Real Estate Association (ICREA), member
- West Des Moines Chamber of Commerce, member
- Urbandale Chamber of Commerce, member
- Series 6 Financial License, 2006
- Extensive presentation, sales, and communications training

RECENT CLIENT LIST:

- Active Endeavors
- American Family Insurance
- New York Life
- Syngenta
- Care Initiatives (Hospice)