

# Craig Rueschhoff

Marketing Director



## Professional Profile

Craig's commitment to service, high energy, attention to detail, and loyalty to his clients has proven to be a very successful combination. He enjoys real estate practice and looks forward to working with businesses in meeting their goals all while giving each client his full attention.

As a Marketing Director for Realty Marketing Group (RMG), Craig helps oversee more than five (5) million square feet of office and warehouse space in the Greater Des Moines Area. His leasing focuses are industrial and office/flex properties. He consistently stays on top of the ever changing market, and tracks many properties in the Greater Des Moines Area.

Craig is a part of the Realty Marketing Group team which has over 200 years of combined experience in development, office leasing, office sales, industrial leasing, industrial sale, land sales, and investment sales.

Craig's diligence and attentiveness lends itself well to assisting clients in identifying their real estate needs and customizing a solution to fit their business.

## Experience

### Realty Marketing Group:

- March 2011 to Present:  
Marketing Director
- March 2006 to March 2011:  
Marketing Manager

## Education

- Western Illinois University,  
Macomb, Illinois  
M.S. in Sport Management
- University of Nebraska, Kearney, Nebraska  
B.S. in Sport Management  
Minor: Business Administration

## Professional Development

- Iowa Commercial Real Estate  
Association (ICREA), member
- Urbandale Chamber of Commerce, board  
member
- West Des Moines Chamber, member
- Grimes Chamber of Commerce, member
- Greater Des Moines Partnership, member
- Greater Des Moines Leadership Institute,  
2010 Graduate
- Toastmasters International (R&R Realty Group),  
Acting President

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